

Individuality Project – On Tour

Community Exhibition – Created in Somerset



1,300 unique ceramic figures made by 1,300 artists



Supported using public funding by
ARTS COUNCIL ENGLAND

Introducing the Individuality Project



**This is what 600
figures could look
like in an
exhibition.**

**Imagine what
1.300 would look
like in a display.**

Introducing the Individuality Project

The Individuality Project is an exhibition made up of 1,300 ceramic figures. Each one was made in a community project workshop. Over 70 workshops in total.

The project was commissioned by Seed Sedgemoor, led by artist, Bridget Hemmings and inspired by Anthony Gormley. Each figure represents the maker's individuality.



The ceramic figures were made over a period of 18 months and have already been exhibited four times. Having over 12,000 visitors.

The exhibition is available to tour at your venue.

Creating this Exhibition



This project is a wonderful demonstration of what a Creative People and Places project can achieve in engaging people in the arts and creating a genuine representation of the community and their locality.

- 70+ workshops were run in Sedgemoor, Somerset
- 1300+ participants
- Six different types of clay were used to represent the diversity in our society
- 12,000+ exhibition visitors

The project grew and evolved over several years as community members asked for more activity and took the lead at each stage.

Individuality Project Exhibitions



1,000 figures exhibition in Cheddar,
Somerset
followed by a walking trail 10,000 visitors

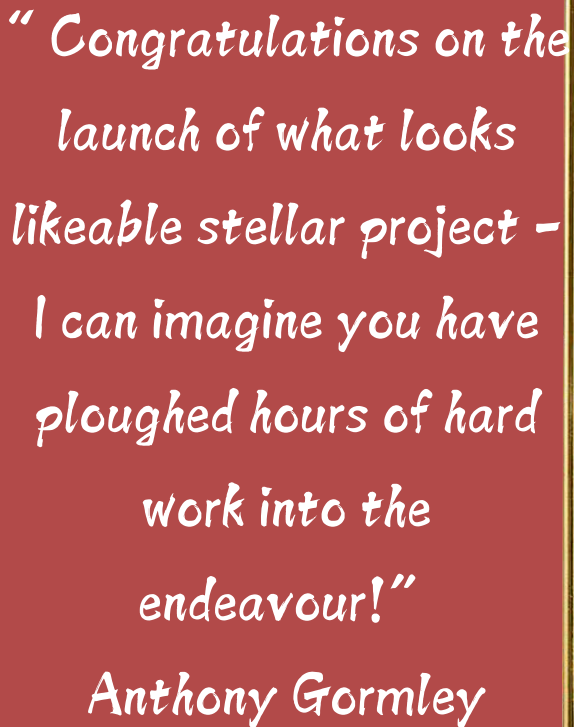


300 figures St John's
Church Exhibition,
Highbridge, Somerset



1,300 figures, Popup
in Bridgwater 5,000
visitors

Visitors Comments



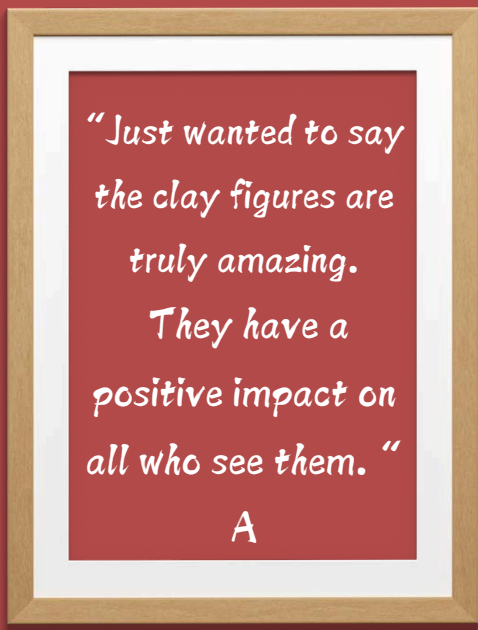
"Congratulations on the launch of what looks likeable stellar project - I can imagine you have ploughed hours of hard work into the endeavour!"
Anthony Gormley



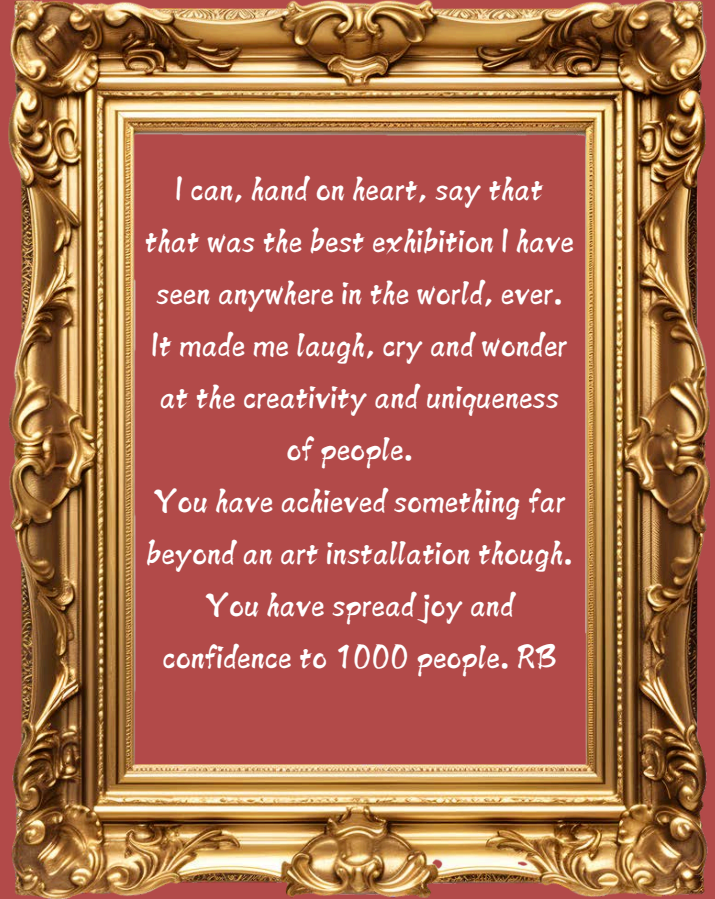
"It looked fantastic all together, what an achievement, well done." RL



"I wanted to share some quick feedback about the project. It was truly amazing!"
RC



"Just wanted to say the clay figures are truly amazing. They have a positive impact on all who see them."
A



I can, hand on heart, say that that was the best exhibition I have seen anywhere in the world, ever. It made me laugh, cry and wonder at the creativity and uniqueness of people. You have achieved something far beyond an art installation though. You have spread joy and confidence to 1000 people. RB

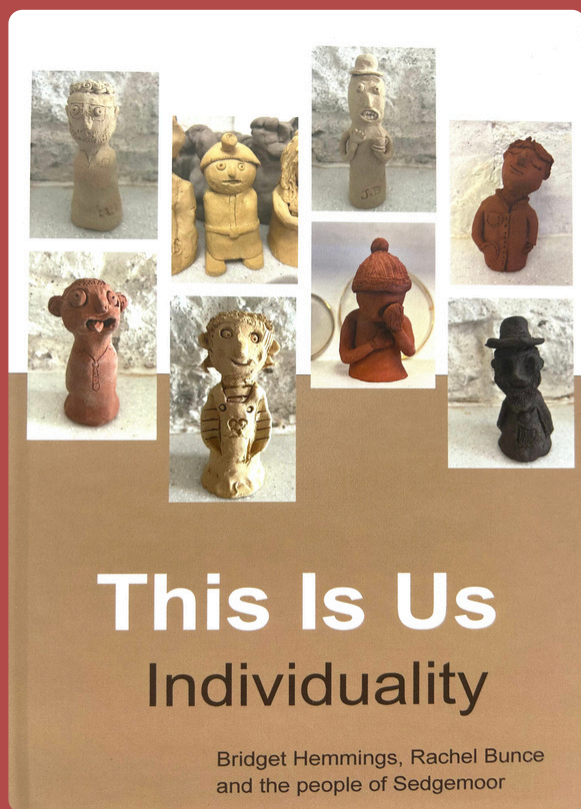
Individuality Project – Creative Writing

Following on from the community project of making over 1,000 ceramic figures, the figures were used as a stimulus for writing – poems and short stories



"What started with ceramic figures soon blossomed into something deeper: a platform for voices. When we introduced the creative writing workshops, the idea for the book came naturally. It became clear that people were eager to share their stories, their humour, their heartbreak, and their joy. The book is a celebration—not just of individuality, but of courage and connection."

Individuality Project – Creative Writing – Published book



“This is a treasure chest of deeply personal writing – memories, thoughts, feelings, reflections and observations. Each piece is as unique and individual as its writer, yet the whole work is united in a glorious, shared humanity. A wonderful book!”

Exhibition Content – Hire Information

The exhibition consists of 1,300 ceramic figures (roughly 15cm tall). Made from 6 different types of clay. Each figure is free standing.

No exhibition display stands or furnishings are provided. A display height of 70 cm is recommended.

Copy and images for posters, advertising and interpretive information would be provided. Collateral to be produced by the hirer.

Each exhibition would be tailored for what you require:

1. Number of figures
2. Length of time for exhibition
3. Welcome workshop
4. Figure making workshop

We will work with you to create a bespoke package that suits your venue, community and location.



Exhibition Content – Hire Information



Size:

The full exhibition requires 48 metres x 0.45 m or equivalent flat shelving (depending whether the venue required some or all of the exhibition)

Security and Environment:

The hiring venue is required to have security during all opening hours and to be exhibited inside.



Hire Fee:

The hire fee is available on request and will vary depending on the package that is agreed



Exhibition Content – Hire Information

Exhibition Package and what is includes:

Your tailored exhibition package will include:

1. Transport and courier costs
2. Insurance
3. Setting up and taking down of the exhibition
4. Optional extras eg workshops and presentation speech.
5. Press and marketing info.

Availability:

The exhibition is available from April 2026. We would love to bring it to you.

Let us know if you are interested.

Contact:

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