



# MEDIA RELEASE

***For immediate release***

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## Paint with Sound: Liquid Sounds Brings Sensory Art to Bridgwater

**July 3**

Seed Sedgemoor is delighted to commission Liquid Sounds, an interactive art installation and hands-on creative lab by synesthetic [artist bsp](#), now open daily at The Creative Popup in Angel Place Shopping Centre, Bridgwater until Saturday 6th July.

*Liquid Sounds* invites the public to explore how sound can become colour, and how touch can become music. Using bsp's custom-built, touch-reactive canvases, visitors can create vibrant, multisensory artworks in real time. The installation is open from 10am to 2pm daily, with no booking required and free entry for all ages.

This unique experience offers a playful, inclusive space to experiment with art in a new way, particularly for those who may not see themselves as "creative." The project is inspired by bsp's lived experience of synaesthesia, a neurological condition that causes her to perceive sound as colour.

***"Liquid Sounds is about giving people a new way to express themselves," says bsp. "It's about making art accessible, joyful, and truly for everyone."***

The residency will culminate in a special community live painting performance on the final day, inviting everyone who has taken part throughout the week to contribute to one large-scale artwork.

Seed's aim is to enable more people in Sedgemoor to actively engage in the creative arts, particularly those who don't usually do so. The projects and events are supported by the Arts Council England via the Creative People and Places project.

**ENDS**

Website: <https://seedsedgemoor.com/activities/liquid-sounds/>

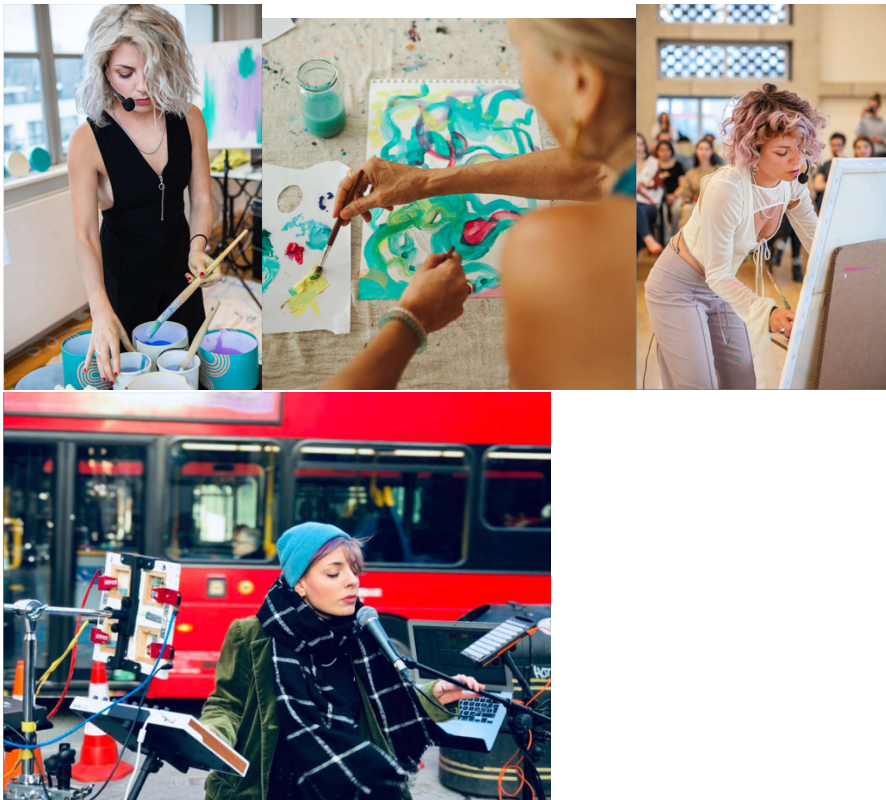
## Further Information:

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**Images attached: All images copyright of artist, and accredited where appropriate. Please credit photographers where mentioned in file names.**

### Images:



Bri was featured in a Sky Arts documentary:  
<https://www.youtube.com/watch?v=ml-w0EuLjl>

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## Seed Sedgemoor

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### Seed is a Consortium of local organizations comprising:

- Homes in Somerset
- Community Council for Somerset
- Bridgwater Senior Citizens Forum
- Somerset Film
- Young Somerset

- Bridgwater Town Council

We believe that arts, culture, and creativity are not elite activities but should be an ordinary part of everyday life, created by, with, and for the people. This can be achieved in partnership with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture, and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create, and celebrate.

Seed is part of the Creative People and Places programme, supported using public funding by the National Lottery through Arts Council England. Thanks to National Lottery players, Creative People and Places is about more people taking the lead in choosing, creating, and taking part in creative and cultural experiences in the places where they live.

Since 2012, there have been over 15 million engagements with the CPP programme, and 90% of people who participate in CPP weren't previously engaging regularly with creativity and culture. Find out more about each project, the difference the programme has made, and our learning:

#createyourplace

[www.creativepeopleplaces.org.uk](http://www.creativepeopleplaces.org.uk)

[www.artscouncil.org.uk/creative-people-and-places](http://www.artscouncil.org.uk/creative-people-and-places)

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If you would like further information about Seed, this announcement, or to arrange an interview, please contact Elliot Morgan via [elliott@seedsedgemoor.com](mailto:elliott@seedsedgemoor.com) or on phone 07586 348372.

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