



MEDIA RELEASE

For immediate release

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Celebrating Stories That Matter: Launching A New Book created and Inspired by the People of Sedgemoor

11 June 2025

Seed Sedgemoor is delighted to invite the public to the launch of a brand new hardback book celebrating creativity, community, and individuality.

Join us on **Friday 20th June at 11:00am** at the **Seed Creative Popup, Angel Place Shopping Centre, Bridgwater** for a joyful gathering filled with readings, conversation, and refreshments.

Commissioned by Seed as part of ***The Individuality Project***, this beautifully produced book captures the creative voices of Sedgemoor. Men and women of all ages took part in a series of inclusive creative writing workshops, drawing inspiration from the expressive ceramic figures of the individuality project to explore identity, imagination, and lived experience. The result is a powerful and heartfelt collection of personal and fictional stories told through both clay and words.

*“Everybody has a story to tell,” says project lead **Bridget Hemmings**. “This book is proof of that. It celebrates the voices and perspectives that make up the fabric of Sedgemoor life, funny, thoughtful and sometimes moving.”*

Several of the contributing writers will be giving live readings at the event, offering attendees the chance to hear their words first-hand and connect with the creativity sparked through this community-led process.

What:

The Individuality Project Book Launch – Live readings, refreshments, and a celebration of local creativity.

Where:

Seed Creative Popup, Angel Place Shopping Centre, Bridgwater, TA6 3TQ

When:

Friday 20th June, 11:00am

Who:

Open to all – free entry

IMAGES

Full size Images to accompany this release can be downloaded via:

https://drive.google.com/drive/folders/1_YRD1MOZeKaFKfXbgZX4t598Dhk3590P



Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film;
Young Somerset and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of the Creative People and Places programme, supported using public funding by the National Lottery through Arts Council England. Thanks to National Lottery players, Creative People

and Places is about more people taking the lead in choosing, creating and taking part in creative and cultural experiences in the places where they live.

Since 2012, there have been over 15 million engagements with the CPP programme and 90%¹ of people who participate in CPP weren't previously engaging regularly with creativity and culture.

[Find out more about each project, the difference the programme has made and our learning >](#)

¹ Average across 3 Audience Finder National Reports 2021/22, 2022/23 and 2023/24

#createyourplace

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact

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