



MEDIA RELEASE

For immediate release

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The National Gallery comes to town

Fri 13th September

Beginning September 26th, **Art Road Trip** will launch with a series of creative activities across Bridgwater, Burnham-on-Sea, and Cheddar. This exciting project, presented by The National Gallery and Seed, brings art and creativity out of the gallery and right into the heart of local communities. The Art Road Trip mobile creative studio will pop up at various locations offering free, fun, and inspiring workshops for all ages. Everyone is welcome to join!

Workshops will kick off at The Cornhill in Bridgwater, providing a hands-on opportunity to explore art in new and imaginative ways. Make sure to mark your calendars for this special chance to experiment with creativity and discover famous National Gallery artworks up close in a unique and playful setting. including "Awe and Wonder" a drop-in workshop exploring landscapes using texture and light, "Creating Your World" a family friendly drop in where you can experiment with globe making and craft your piece of a collaborative installation.

Elisha Kenworth from the National Gallery said:

"We're thrilled to be coming to Bridgwater and excited to offer something for everyone in this dynamic community. From insightful talks to hands-on art workshops, our events are designed to engage and inspire. Whether you're a seasoned artist, a curious beginner, or just looking for a creative outing with family, there's an opportunity for you to explore, learn, and ignite your imagination. We can't wait to spark new ideas and artistic passions with all of you!"



Accompanying this visit, Seed will be transforming their creative popup space in Angel Place Shopping Centre Bridgwater into a Victorian styled 'Picture Salon' featuring incredibly high-quality reproductions of masterworks from the National Gallery. The Gallery team will also be offering talks themed on various artworks from the collection at the Creative Popup. Other reproductions are being stealthily installed in various locations around Bridgwater to create an unexpected outdoor gallery walking tour across the town, with locations to be revealed on the website www.seedsedgemoor.com/artscape

Scott O'Hara, Director of Seed added "*The visit of the National Gallery as part of their 200th anniversary, and their kind provision of these reproductions gives us a unique opportunity to create chance encounters with great art. We encourage people who might have taken the images for granted, or have maybe never really looked closely at, or thought about these classic paintings and what they might mean or represent to take a moment to look, and to find out more*"

Full Art Road Trip schedule:

Thurs 26th Sept –

Art Road Trip Van, The Cornhill Bridgwater 10am-4pm

Picture Salon at Angel Place 10am-4pm

Educational Talk at the Seed Creative Pop-up Shop in Angel Place 12.30 – 1pm

Sat 28th Sept –

Art Road Trip Van The Cornhill Bridgwater 10am-4pm

Picture Salon at Angel Place 10am-4pm

Educational Talk at the Seed Creative Pop-up Shop in Angel Place 12.30 – 1pm

Sun 29th Sept –

Art Road Trip Van Burnham on Sea, South Esplanade 10am-4pm

Monday 30th Sept –

Art Road Trip Van The Cornhill Bridgwater 10am- 4pm

Picture Salon at Angel Place 10am-4pm

Educational Talk at the Seed Creative Pop-up Shop in Angel Place 12.30 – 1pm

Thurs 3rd Oct –

Art Road Trip Van, The Cornhill Bridgwater 10am-4pm

Picture Salon at Angel Place 10am-4pm

Educational Talk at the Seed Creative Pop-up Shop in Angel Place 12.30 – 1pm

Sat 5th Oct –

Art Road Trip Van The Cornhill Bridgwater 10am-4pm

Picture Salon at Angel Place 10am-4pm

Educational Talk at the Seed Creative Pop-up Shop in Angel Place 12.30 – 1pm

Sun 6th Oct –

Art Road Trip Van Cheddar Gorge & Caves Carpark (near the :Lippiat) 10am - 4pm

Mon 7th Oct –

Art Road Trip Van The Cornhill Bridgwater 10am- 4pm

Picture Salon at Angel Place 10am-4pm

Educational Talk at the Seed Creative Pop-up Shop in Angel Place 12.30 – 1pm

[Keep an eye on Seed's social media channels for wet weather contingencies](#)

Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; Young Somerset and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of the Creative People and Places programme, supported using public funding by the National Lottery through Arts Council England. Thanks to National Lottery players, Creative People and Places is about more people taking the lead in choosing, creating and taking part in creative and cultural experiences in the places where they live.

Since 2012, there have been over 15 million engagements with the CPP programme and 90%¹ of people who participate in CPP weren't previously engaging regularly with creativity and culture. [Find out more about each project, the difference the programme has made and our learning >](#)

¹ Average across 3 Audience Finder National Reports 2021/22, 2022/23 and 2023/24

#createyourplace

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara

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interview please contact Elliott Morgan

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