



MEDIA RELEASE

For immediate release

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Opportunities to 'Create Your Place' at Bridgwater Town Hall

16 March 2023:

You might have seen the posters around Bridgwater for Hidden Station, or heard the Clashmob pop-up on the streets in February. They are just a couple of the creative projects Seed Sedgemoor has brought to Bridgwater in 2023. Seed are holding an early-evening of free creative activities at Bridgwater Town Hall on 28 March 2023 and everyone is invited.

Seed's CEO Scott O'Hara says "We're shifting our focus to Bridgwater in 2023. We have some really exciting and creative projects planned and we're delighted to have the opportunity to share these. There are so many great ways to get involved!".

The event at the Town Hall is open to everyone and offers a chance to hear about Seed's work and to join in taster activities. There will be opportunities to try clay modelling with the Cheddar Individuality project, to share your stories about Bridgwater with the Hidden Station team, have a go at sound recording with Richard Tomlinson and hear some of his Sound Portraits of the Cheddar Valley, and of course there will be tea and cake to enjoy.

The meeting on 28 March coincides with a 10-year celebration of Arts Council England's Creative People and programme. Seed is a relatively recent part of that programme bringing more creative activities into the Sedgemoor area. Scott O' Hara Says "We're are proud to be one of 39 projects making sure more people can choose, see and take part in creativity and culture across England" 2023 is a special year for Seed as it will be hosting this year's national Creative People and Places Project gathering in Bridgwater giving projects from across the country a taste of West Country culture.

Seed will be talking about some of the projects already underway in Sedgemoor and how Seed can help you bring more creativity into your community. There are lots of new projects to get involved in. The free open meeting is at Bridgwater Town Hall on 28 March 2023 6-8pm.

Further information <https://seedsedgemoor.com/activities/create-your-place-bridgwater/>

IMAGES

Full size Images to accompany this release can be downloaded via:

<https://drive.google.com/drive/folders/1wgevGsahaVvUo2xkCzTJ4mQPG7PWig1w?usp=sharing>



Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

- Homes in Sedgemoor,
- Community Council for Somerset,
- Bridgwater Senior Citizens Forum,
- Somerset Film; Young Somerset and
- Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with

artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of **Arts Council England**'s Creative People and Places programme (CPP) which helps more communities enjoy high quality cultural experiences. With £108 million investment nationally in the programme since its launch through Arts Council England in 2012, Creative People and Places projects have empowered communities across the country to take the lead in deciding what creative activities they want and need. The projects have a wide-ranging, positive impact on individuals and communities in parts of the country where involvement in arts and culture is significantly below the national average. There have been over 10 million engagements with the programme – 86% of which are from groups with low to medium engagement with arts and culture. From 2022 - 2025, Arts Council England [is investing £38.3 million in Creative People and Places](#) through National Lottery funding, so more communities can choose the creativity and culture on offer in their local area. Arts Council England is committed to supporting Creative People and Places projects in helping 'everyone, everywhere' enjoy creativity and culture as part of the Let's Create strategy.

#createyourplace #letscreate

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact Liz Fox

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