Cheddar Individuality Project

29 Nov 2022: Cheddar and Cheddar Valley

Bridget Hemmings alongside Ella Phillips and Lucy Brown launched the Cheddar Individuality Project this November.

Inspired by Anthony Gormley's Field installation at the Tate, the project aspires to create 1,000 individual figures made by people from the areas surrounding Cheddar and beyond. Figures have started to be made and more workshops will be running over the coming months to enable the total number of figures to be met.

The workshops are leading up to a fantastic walking Arts Trail in June 2023, where the figures will be displayed in and around Cheddar village and Cheddar Gorge.

Each figure will be celebrating people's individuality. The choice of sculpture is entirely up to the 'potter'. The project is especially looking for people that have not had previous experience of using clay.

Seed Sedgemoor have commissioned this project following consultation with the local community. Seed are a charity that brings community-led creative projects to Sedgemoor. They hold the Arts Council Creative People and Places project for Sedgemoor, offering communities new opportunities to create, access and participate in creative arts.

Free January Workshop at The Arts Quarter in Cheddar Jan 21st 10-12pm.

Free February Workshop at The Arts Quarter in Cheddar Feb 4th 10-12pm.

Booking required by emailing the project.

To find out more about the project, either to participate or sponsor please contact Bridget at

cheddarindividualityproject@gmail.com

Website: **https://seedsedgemoor.com/activities/cheddar-individuality-project**
Facebook: **Cheddar Individuality Project**
Instagram: **cheddarindividualityproject**
Twitter: **cheddariproject**

More information about the project, details of the artist and the launch event can be found at seedsedgemoor.com

Images

IMAGES
Full size Images to accompany this release can be downloaded via:
https://drive.google.com/drive/folders/1Rn74okzcKem2j82QQVHYRg5qinXDpDT9?usp=sharing

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Seed Sedgemoor
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Seed is a Consortium of local organisations comprising:
Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of Arts Council England's Creative People and Places programme (CPP). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live. It is an intervention by Arts Council England to inspire new ways of thinking about cultural engagement in local authority areas where the official statistics showed historically low levels of engagement. There are 39 projects across the country, each located in a place where people are least likely to engage with arts and culture. The Arts Council is committing £38 million to the programme between 2022-2025. Between 2012 and 2019 it created 7.4 million engagements with the CPP programme and 86% of people who participate in weren't previously engaging regularly with arts and culture.

#createyourplace
www.creativepeopleplaces.org.uk
www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

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If you would like further information about Seed, the CPP programme or to arrange an interview please contact Liz Fox via liz@seedsedgemoor.com or on ph. 07586 348372

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