



MEDIA RELEASE

For immediate release

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The Sound of the Streets: From Front Gardens to Axbridge Town Square

Monday 20 June: hot on the heels of the highly successful Front Garden Music Festival, Seed has commissioned an afternoon celebration of acoustic music in the picturesque Axbridge Square on Sunday 3 July. There will be two bands playing and people can come, listen, dance - plus there will be opportunities to join in the fun! The music will range from Brazilian rhythms to hymns, and from street funk to Beatle songs. In the event of inclement weather, the event will be relocated to the town hall.

The bands appearing are ***Jamma de Samba***, a 6 piece Brazilian band from Bath and the mighty ***Tongues of Fire***. Tongues of Fire blow up a musical storm of brass, reeds and percussion, drawing on traditions of funky marching bands, village, chapel and circus bands. Their joyful noise is rooted in band leader Tim Hill's explorations of celebratory sound and the social role of outdoor music. They can play in the landscape and street, on stages, in clubs and village hall and lead processions and parades. Their repertoire includes modern New Orleans street band music, English folk, circus.

"Street music is a wonderful tradition and we are very excited to be bringing musical joy to the streets of Axbridge. This vibrant and life-affirming music is something we all need and we would love to see people singing, joining in and up and dancing." Says Tim Hill, event organiser and band leader of Tongues of Fire.

The day is part of a Somerset wide celebration of Street Bands, that includes a three-day festival in Taunton and other events in Woolavington, Bridgwater and Ilminster.

The Sound of the Streets is completely free of charge, thanks to funding by Arts Council England and the National Lottery, with Axbridge, Bridgwater and Woolavington events commissioned by Seed.

Performance Details: *Sounds of the Street* featuring *Tongues of Fire* and *Jamma de Samba*

Axbridge Square, BS26 2AP

Sunday 3 July between 1-5pm

FREE! For more information, email info@seedsedgemoor.com

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media release

IMAGES



Full size Images to accompany this release can be downloaded via:

<https://drive.google.com/drive/folders/1c4krUJ0km3c3LrGKqkcRSgXRwcJ3jauh?usp=sharing>

About Sound of the Streets:

The Sound of the Streets promotes outdoor music, street bands and celebratory sound. We bring streets and public spaces to life, with festivals in Taunton and other locations in Somerset, running education projects and creating processions. Presenting the best in this life affirming music, The Sound of the Streets creates free and accessible events for people to gather, listen, dance, sing and make music themselves. The project will inspire young people with this vibrant music and encourage them to play instruments, join bands and experience live music.

Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

- Homes in Sedgemoor,
- Community Council for Somerset,
- Bridgwater Senior Citizens Forum,
- Somerset Film;
- Young Somerset and
- Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of Arts Council England's **Creative People and Places** programme (**CPP**). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live.

This year marks 10 years of the Creative People and Places programme. We are celebrating its impact and success over the past decade, helping more communities enjoy high quality cultural experiences.

With over 7.5 million engagements and £108 million invested nationally in the programme since its launch through Arts Council England in 2012, Creative People and Places projects have a wide-ranging positive impact on individuals and communities in parts of the country where involvement in arts and culture is significantly below the national average.

Over the next three years, Arts Council England is investing £38.3 million in Creative People and Places through National Lottery funding, so more communities can choose the creativity and culture on offer in their local area.

Arts Council England is committed to supporting Creative People and Places projects in helping 'everyone, everywhere' enjoy creativity and culture as part of the Let's Create strategy.

Follow the **#CreateYourPlace** hashtag on social media to see what else is happening.

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via scott@seedsedgemoor.com or on ph. 074848 20672

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