



MEDIA RELEASE

For immediate release

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Do you love to move? Do you love to dance? Let's Dance Sedgemoor is for you!

Thursday 18 June: Fuse Somerset Outdoor Arts are inviting you to participate and get moving in the **Let's Dance Sedgemoor project** throughout June, July and August. Due to Covid-19 many of us have felt lonely and isolated and in need of the feel-good factor, Let's Dance Sedgemoor will share with you step by step dance routines and encourage you to create and share your own moves online.

Fuse's artistic project **Let's Dance Sedgemoor** is one of the five commissioned projects for the Creative Arts Under Lockdown programme commissioned by **Seed**.

Let's Dance Sedgemoor is a virtual dance and movement project for all ages and abilities. With dance activities and workshops taking place online throughout June, July and August 2020. Let's be creative, keep fit and have some fun creating dances together in a safe online environment. Dancing is an enjoyable way to stay connected and to be healthy in a creative way.

Sally Mann Fuse Co-Director said "Let's Dance Sedgemoor is about taking part to enjoy, imagine and explore dance and movement. This is a dance project for people and communities in Sedgemoor that will grow between ourselves over time. We will develop a collective dance online this year between June and August 2020 and in real time at the Bridgwater Quayside Festival on June 10th to celebrate.'

Let's dance Sedgemoor is one of five projects commissioned by Seed, the Arts Council England funded Creative People and Places project for Sedgemoor. The projects are led by local artists and groups who will deliver creative activities that will engage, support and creatively connect people in Sedgemoor during the Covid-19 lockdown. A short film will be created to share and document the dancing created during the project and celebrate the connection within our community.

Director of Seed **Scott O'Hara** added "Unlike many possible creative activities during the lockdown Let's Dance Sedgemoor enables participants to connect with each other and the promise of a post-lockdown performance together. It is going to be tremendous fun for everyone involved."

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media release

To find out more and participate please visit our social media page Facebook: Let's Dance Sedgemoor or the website www.seedsedgemoor.com

When posting to our social media pages please include the first three characters of the postcode where the image was taken and the hashtags **#creativelivesunderlockdown** and **#Let'sdancesedgemoor**

IMAGES



Full size Images to accompany this release can be downloaded via:

https://drive.google.com/open?id=1WfUoCn43t35L7oDNqglS8_xV92ZnbDDu

Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of the **Creative People and Places** programme, initiated and funded by Arts Council England through the National Lottery. Creative People and Places is about more people taking the lead in choosing, creating and taking part in art experiences in the places where they live. There are 30 independent projects, each located in an area where people have traditionally had fewer opportunities to get involved with the arts. Between 2013-2018 Creative People and Places projects have reached over 3 million people, 89% of who do not regularly engage in the arts.

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via scott@seedsedgemoor.com or on ph. 07484 820672

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