



# MEDIA RELEASE

***For immediate release***

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## Clapping for Carers this Sunday? Make it a Joyful Noise!

**Thursday 2 July:** Are you heading outside this Sunday at 5pm to make a lovely noise, connect with your neighbours and thank everyone helping us through the Covid crisis? The /Together Coalition is calling for an extra big 'Clap for Carers' to mark the birthday of the NHS. They are also asking for a moment's silence and the lighting of candles on Saturday 4th to remember those we have lost.

Sedgemoor based group 'Joyful Noises' would love to hear about what everyone gets up to this weekend, so that they may document these difficult times and gather some general thoughts. Tim Hill from Joyful Noises says:

*'We are living through extra -ordinary times, a time that has brought out the best in people. The Thursday 'Clap for Carers' was a key part of these times and was a window onto how we have been living and dealing with the crisis. It is important for us to find ways of connecting with each other. We want to make a 'time capsule' of this event and find out what people have been doing.'*

The weekend is a chance for us all to connect with our neighbours and communities and the Joyful Noises are making a time capsule from this key part of the lockdown. For them, a key part of these noisy events has been how they brought people together, as Amanda Plas, the initiator of the UK 'clap' says "uniting, coming together and the acknowledgement that we need each other is something we need more than ever."

Joyful Noises is one of five projects commissioned by Seed, the Arts Council England funded Creative People and Places project for Sedgemoor. The projects are led by local artists and groups who will deliver creative activities that will engage, support and creatively connect people in Sedgemoor during the Covid-19 lockdown.

To find out more and participate please visit our Facebook page: [joyfulnoises2020](https://www.facebook.com/joyfulnoises2020)

Or visit our website [www.seedsedgemoor.com](http://www.seedsedgemoor.com)

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media release

When posting to our social media pages please include the first three characters of the postcode where the image was taken and the hashtags **#creativelivesunderlockdown** and **#joyfulnoises2020**

## IMAGES



Full size Images to accompany this release can be downloaded via:

[https://drive.google.com/open?id=1WfUoCn43t35L7oDNqglS8\\_xV92ZnbDDu](https://drive.google.com/open?id=1WfUoCn43t35L7oDNqglS8_xV92ZnbDDu)

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### **Seed Sedgemoor**

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**Seed** is a Consortium of local organisations comprising:

Homes in Sedgemoor,  
Community Council for Somerset,  
Bridgwater Senior Citizens Forum,  
Somerset Film; and  
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

**Seed** is part of the **Creative People and Places** programme, initiated and funded by Arts Council England through the National Lottery. Creative People and Places is about more people taking the lead in choosing, creating and taking part in art experiences in the places where they live. There are 30 independent projects, each located in an area where people have traditionally had fewer opportunities to get involved with the arts. Between 2013-2018 Creative People and Places projects have reached over 3 million people, 89% of who do not regularly engage in the arts.

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**If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via [scott@seedsedgemoor.com](mailto:scott@seedsedgemoor.com) or on ph. 07484 820672**

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