



MEDIA RELEASE

For immediate release

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Let's get making and creating, bring more creativity into your home with live tutorials

Friday 12 June: Weston-Super-Mare artist **Bev G Star** is distributing 150 creativity packs to homes during lockdown brought on by the COVID-19 pandemic. **Creative Isolation** will share creative materials to encourage the community to get making, doing, shaping, cutting, sticking and engaging with the online community through live tutorials and support. Bev G Star's artistic project **Creative Isolation** is one of the five commissioned projects for the Creative Arts Under Lockdown programme commissioned by **Seed**.

Would you like to use nature to make something, such as leaves, bark and flowers to create a picture? Learn how to draw a mandala and use this for meditation? Learn some basic knots to make a plant hanger? Scrapbooking? Designing and making your own dreamcatcher? Festival head bands and card making?

Creative Isolation offers 8 live tutorials to support the creativity packs, these are being delivered by Somerset County Council, Community Council for Somerset, Sedgemoor District Council who have been supporting the communities delivering essential items during the COVID-19 pandemic.

Bev G Star said "In these unprecedented times I want to encourage the community to engage and take part, get involved, learn new skills, find creative inspiration and share what they create and looking after yourself and well-being. Creative Isolation is about combating isolation and using materials to tap in to some much-needed creativity"

Participants are asked to be vigilant as the creativity packs contain small parts and sharp objects.

Creative Isolation is one of five projects commissioned by Seed, the Arts Council England funded Creative People and Places project for Sedgemoor. The projects are led by local artists and groups who will deliver creative activities that will engage, support and creatively connect people in Sedgemoor during the Covid-19 lockdown.

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To find out more and participate please visit Facebook: www.facebook.com/Creative-Isolation-Creative-Lives-under-Lockdown or the website www.seedsedgemoor.com

When posting to social media please include the first three characters of the postcode where the image was taken and the hashtags **#creativelivesunderlockdown** and **#creativeisolation**

IMAGES



Full size Images to accompany this release can be downloaded via:

https://drive.google.com/open?id=1WfUoCn43t35L7oDNqglS8_xV92ZnbDDu

Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of the **Creative People and Places** programme, initiated and funded by Arts Council England through the National Lottery. Creative People and Places is about more people taking the lead in choosing, creating and taking part in art experiences in the places where they live. There are 30 independent projects, each located in an area where people have traditionally had fewer opportunities to get involved with the arts. Between 2013-2018 Creative People and Places projects have reached over 3 million people, 89% of who do not regularly engage in the arts.

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via scott@seedsedgemoor.com or on ph. 07484 820672

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