

For immediate release

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Creative window displays help make Cheddar Festive

Monday 30 November 2020: From Sunday 6 to Sunday 20 December, Cheddar's windows will be transformed into a festival of colour and lights as the community takes part in **Window Wanderland**. With over 300 houses and businesses already signed up, residents are unveiling hidden talents through their festive displays with packs created and distributed by The Arts Quarter in Cheddar.

Window Wanderland is a project where people transform their neighbourhood into a magical walking trail by creating illuminated paper designs in their windows. Participants have been hard at work over the past few weeks making their displays and have been inspired by many different places and themes.

Each household and business taking part has signed up via the **Window Wanderland** [website](#). There you can find and download a free walking trail map so you can enjoy the spectacle on your socially distanced evening walk.

It is not too late to get involved. Members of the Cheddar community who would like to join in the fun can sign up via the Window Wanderland website and arrange to collect their free pack from The Arts Quarter. Additional packs are available to purchase for £1.99. The free packs are being provided courtesy of **Seed**, the Creative People and Places project for Sedgemoor who have commissioned the project from **The Arts Quarter**, Cheddar with additional support from **Cheddar Parish Council**, **Sedgemoor District Council** and **Cheddar Artists**.

Media Links

The **Window Wanderland** website can be found here for participants to sign up or for visitors to download the map: <https://www.windowwanderland.com/event/cheddar-somerset-2020/>

A Facebook event can be found here:

https://www.facebook.com/events/262808351815064?active_tab=about

Images

Here are some examples of windows shared on the Window Wanderland website:



Full sized images can be found here:

<https://drive.google.com/drive/folders/1Mpz30OzdA8uoFa2BYKeLtXAwZJXXr63m?usp=sharing>

Seed Sedgemoor

The Engine Room | 52 High St. Bridgwater Somerset TA6 3BL info@seedsedgemoor.com |

Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of Arts Council England's **Creative People and Places** programme (**CPP**). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live. There are 33 projects, each located in a place where people are least likely to engage with arts and culture. We've committed £108 million to the programme so far, covering 33 Projects, 33 Places, 30 consortia and 45 local authorities. Since 2013, there have been 4.5 million engagements with the CPP programme and 86% of people who participate in weren't previously engaging regularly with arts and culture.

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara
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