

For immediate release

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Find a Moment of Stillness during lockdown

Thursday 4 February 2021: Highbridge-based artists Leila Browning and Nadja McDevitt have collaborated with members of the local community to create a new film celebrating the serene and picturesque side of Sedgemoor. Residents across the district were invited to film and share those precious moments of stillness found during their daily exercise activities under lockdown. Members of the community were encouraged to film a short video lasting up to one minute of their surroundings when out on approved activities, in their own gardens or on the way to the shops.

Artist Nadja McDevitt says “We wanted to encourage people to take a moment out of their day to stop, notice and be mindful, and then together we could create a peaceful film that celebrates the place in which we live.”

The community enthusiastically took out their phones and 90 videos were submitted in total. The artists, along with sound designer and composer Daniel Birch, were commissioned to undertake the project by Seed, the South West’s only Creative People and Places project, under their Creative Lives Under lockdown project.

Three different length films have been created – 5 minutes, 15 minutes and 38 minutes, with an audio description for each film being added by Sightlines, a local Audio Description Service.

The films are being launched on **Friday 5 February**, via the Seed YouTube channel. A DVD is also being released, that will be sent free of charge to local libraries, GP surgeries, nurseries and care homes around Somerset to help bring a moment of calm from the outside world to members of the community as lockdown continues.

A short, one minute teaser trailer for Moments of Stillness can be found here:

<https://www.youtube.com/watch?v=cyR53d4gHgs>

Links to the full films, for release on Friday 5 February:

5 minute film: <https://youtu.be/28kkH5njFNM>

15 minute film: <https://youtu.be/LyxBBb5qGbQ>

38 minute film: <https://youtu.be/WD6yHSgpBG8>

IMAGES



Full size Images to accompany this release can be downloaded via:

https://drive.google.com/drive/folders/1_BUm_niyGbJMjn2IOOmVgDxdJ4N8wc4z?usp=sharing

Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with

artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of Arts Council England's **Creative People and Places** programme (**CPP**). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live. There are 33 projects, each located in a place where people are least likely to engage with arts and culture. We've committed £108 million to the programme so far, covering 33 Projects, 33 Places, 30 consortia and 45 local authorities. Since 2013, there have been 4.5 million engagements with the CPP programme and 86% of people who participate in weren't previously engaging regularly with arts and culture.

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via scott@seedsedgemoor.com or on ph. 07484 820672

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