

***For immediate release***

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## Join the Christmas Lights Switch-on parades in Highbridge & Burnham-on-Sea

**Friday 12 November:** Members of the community are invited to join the Highbridge and Burnham-on-Sea Christmas light switch on events in this year's lantern parades.

Last Christmas, due to Covid-19 restrictions, Christmas light switch on events up and down the country were sadly cancelled and Christmas lights were switched on without ceremony or a community event. In 2020 **Seed** teamed up with **Create You in Highbridge** to create **GlowHome**, a free at-home lantern making project. These lanterns were then switched on in homes at the same time as the lights, lighting up streets in Highbridge and Burnham-on-Sea for neighbours and friends, and enjoyed by over 2000 people who watched the switch-on live over the internet.

Following on from the success of **GlowHome** in 2020, Seed announces **Glow Lanterns**, this year's creative activity to run alongside the Christmas lights switch-ons. Lantern making activity packs are available now to collect free of charge from Create You in Highbridge and several shops in Burnham-on-Sea. Members of the community are invited to make an eco-friendly paper bag lantern using these kits which can be carried in the parades taking place at the lights switch on events. Each lantern pack comes with everything needed to make the lantern and an LED tealight.

"We realise not everyone is comfortable creating something from scratch, and so we have asked Create You to provide free drop-in workshops to make floating lanterns leading up to the events." Said Scott O'Hara, Director of Seed.

The walk-in lantern sessions are taking place in the shop on Market Street Highbridge, this Sunday 14th November 1.30-3.30pm, Thursday 18th November 10-12pm and Sunday 21st November 1.30-3.30 pm. There is no need to book, just turn up on the day.

The lantern parades are taking place on Saturday 20 November in Burnham-on-Sea, meeting at the Queen Vic Hotel at 5.45pm, and Saturday 27 November in Highbridge, meeting at 4pm at Highbridge Community Hall. Participants just need to bring along a lantern to take part in the parade.

For more information on these events, email [info@seedsedgemoor.com](mailto:info@seedsedgemoor.com) or visit <https://seedsedgemoor.com/glowlanterns/>

## IMAGES



Full size Images to accompany this release can be downloaded via:

[https://drive.google.com/drive/folders/1Hq1BvcE87F2SVSucJnIIViQ\\_pYjeD5OJ?usp=sharing](https://drive.google.com/drive/folders/1Hq1BvcE87F2SVSucJnIIViQ_pYjeD5OJ?usp=sharing)

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### Seed Sedgemoor

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**Seed** is a Consortium of local organisations comprising:

Homes in Sedgemoor,  
Community Council for Somerset,  
Bridgwater Senior Citizens Forum,  
Somerset Film;  
Young Somerset and  
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of

Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

**Seed** is part of Arts Council England's **Creative People and Places** programme (**CPP**). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live. There are 33 projects, each located in a place where people are least likely to engage with arts and culture. We've committed £108 million to the programme so far, covering 33 Projects, 33 Places, 30 consortia and 45 local authorities. Since 2013, there have been 4.5 million engagements with the CPP programme and 86% of people who participate in weren't previously engaging regularly with arts and culture.

[www.creativepeopleplaces.org.uk](http://www.creativepeopleplaces.org.uk)

[www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects](http://www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects)

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**If you would like further information about Seed, this announcement or to arrange an interview please contact Kirsten Mulcahy via [kirsten@seedsedgemoor.com](mailto:kirsten@seedsedgemoor.com) or on ph. 07875 269 561**

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