



# MEDIA RELEASE

***For immediate release***

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## Community-made Christmas Lanterns to star in online show

**Wednesday 18 November 2020:** Burnham-on-Sea and Highbridge Council's Christmas lights switch-on event is moving online this year, with an as live event to stream on the Council's website. The event will feature singing performances by local children and over one hundred lanterns made by the local community through the GlowHome project.

Seed, the Creative People and Places project for Sedgemoor worked with Create You in Highbridge to distribute 500 free 'make your own lantern' packs across Burnham-on-Sea and Highbridge. The local community have made their lanterns and have submitted 57 photos and 61 videos of their amazing GlowHome Christmas Lanterns.

These images will feature in the virtual event that will stream on the Town Council website on Saturday 21 November at 7pm. The broadcast will feature singing performances from local talent, including students at Brent Knoll Primary School. Singing star Lyra Cole will also appear, as the special guest in the honoured role of switching on the lights. Lyra rose to fame last Christmas at just 6 years old after her version of 'When A Child Is Born' shot to the top of the download charts, beating artists such as Stormzy and Robbie Williams. Lyra released the single to raise money and awareness for Brain Tumor Research, an organization close to the family's heart after Lyra was diagnosed with a Brain Tumor aged 5 months. Lyra was presented with a prestigious Points of Light Award – an award that recognizes outstanding individual volunteers making a difference in their community.

### Media Links

The Christmas Lights switch on can be watched here at 7pm on Saturday 21 November:  
[www.burnham-highbridge-tc.org.uk](http://www.burnham-highbridge-tc.org.uk)

Further updates regarding the project, the link to the virtual event and more arts projects for the community to get involved with can be found on the GlowHome: Christmas Lanterns Facebook page: [www.facebook.com/glowhomechristmaslanterns](https://www.facebook.com/glowhomechristmaslanterns)

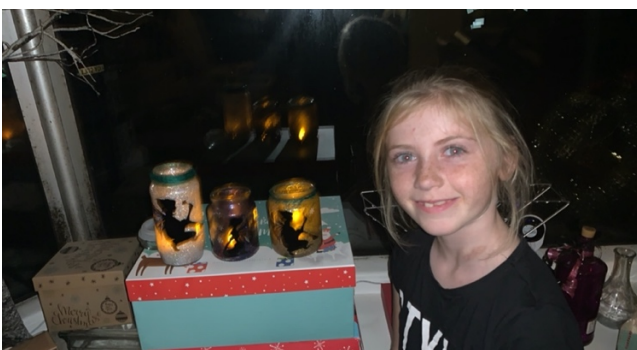
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## IMAGES



Lyra Cole, special guest for the Christmas Lights Switch On



Some of the GlowHome lanterns created by residents of Burnham-on-Sea and Highbridge

Full size Images to accompany this release can be downloaded via:

[https://drive.google.com/drive/folders/1B3IT6MpHIRLMHIJBtGSj-A\\_qIGdZ\\_TaH?usp=sharing](https://drive.google.com/drive/folders/1B3IT6MpHIRLMHIJBtGSj-A_qIGdZ_TaH?usp=sharing)

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**Seed Sedgemoor**

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**Seed** is a Consortium of local organisations comprising:

Homes in Sedgemoor,  
Community Council for Somerset,  
Bridgwater Senior Citizens Forum,  
Somerset Film; and  
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

**Seed** is part of Arts Council England's **Creative People and Places** programme (**CPP**). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live. There are 33 projects, each located in a place where people are least likely to engage with arts and culture. We've committed £108 million to the programme so far, covering 33 Projects, 33 Places, 30 consortia and 45 local authorities. Since 2013, there have been 4.5 million engagements with the CPP programme and 86% of people who participate in weren't previously engaging regularly with arts and culture.

[www.creativepeopleplaces.org.uk](http://www.creativepeopleplaces.org.uk)

[www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects](http://www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects)

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**If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via [scott@seedsedgemoor.com](mailto:scott@seedsedgemoor.com) or on ph. 07484 820672**

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