



MEDIA RELEASE

For immediate release

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DON'T MISS THE BUS! ALL ABOARD TO GET CREATIVE WITH SEED

3 March 2021: Seed have teamed up with four local artists and Buses of Somerset to create an opportunity for you to get creative on the bus! Artists Fiona Campbell, Karl Bevis, Jem Dick and Sharon Jacksties are working on three projects which will produce artworks co-created with Buses of Somerset passengers and staff and other members of the community. The finished works will be displayed on 30 buses across Sedgemoor. Those currently travelling on buses can take part on board, while those working from home can join in remotely.

Under the expert guidance of our four artists, everyone can get involved in these projects – you do not need to see yourself as creative to have a go! Covering multiple art forms from poetry through photography to collage, our artists will guide you through the process, giving you tips to find inspiration in your everyday lives to create something magical. All creations can be submitted and your submissions will then be combined into artworks to be exhibited on the buses and online.

Creative writing facilitator and poet Karl Bevis says *“We are really looking forward to lots of different people getting involved in lots of different ways. We’d love people to get involved, whether it’s via the website or in person, and work with us to create more and different art works. The exciting bit of this project is the possibilities that might be opened up to us”*

Free workshops with artist Fiona Campbell will be held via Zoom Thursday 8th April, 4pm - 6pm and Tuesday 13th April, 10.30am - 1.30pm. The second workshop will be held at the Victoria Park Community Centre, Bridgwater, if covid19 restrictions allow. *Bookings are essential via www.seedsedgemoor.com/artfirst*

Just because you’re not riding the bus every day at the moment doesn’t mean you can’t get involved. To learn more about each project including how to get involved, visit www.seedsedgemoor.com/artfirst

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media release

IMAGES



Fiona Campbell



Karl Bevis



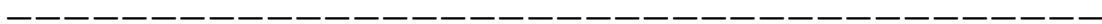
Jem Dick



Sharon Jacksties

Full size Images to accompany this release can be downloaded via:

<https://drive.google.com/drive/folders/1JfNjD4r2ZQ-C9hxWR6eOqQZ5wZjAk5uf?usp=sharing>



Seed Sedgemoor

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Seed is a Consortium of local organisations comprising:

Homes in Sedgemoor,
Community Council for Somerset,
Bridgwater Senior Citizens Forum,
Somerset Film; and
Bridgwater Town Council.

We believe that arts, culture and creativity are not elite activities, but should be an ordinary part of everyday life, created by, with and for the people. This can be achieved in partnerships with artists in all forms of the creative arts, working in response to the collective imagination and reflecting the things that are important to the communities of Sedgemoor. We seek to make creative arts, culture and heritage part of everyday life in Sedgemoor by growing new opportunities for its people to participate, create and celebrate.

Seed is part of Arts Council England's **Creative People and Places** programme (**CPP**). Creative People and Places is about more people taking the lead in choosing, creating and taking part in arts and culture experiences in the places where they live. There are 33 projects, each located in a place where people are least likely to engage with arts and culture. We've committed £108 million to the programme so far, covering 33 Projects, 33 Places, 30 consortia and 45 local authorities. Since 2013, there have been 4.5 million engagements with the CPP programme and 86% of people who participate in weren't previously engaging regularly with arts and culture.

www.creativepeopleplaces.org.uk

www.artscouncil.org.uk/creative-people-and-places/creative-people-and-places-projects

If you would like further information about Seed, this announcement or to arrange an interview please contact Scott O'Hara via scott@seedsedgemoor.com or on ph. 07484 820672

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